

# Supply Management

FRESH, LOCAL, HIGH-QUALITY EGGS

FOR CANADIANS

## What is the system of supply management?



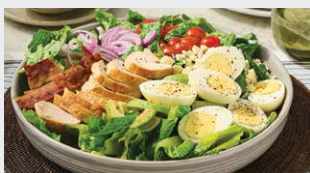
- The system **manages** the **supply** of **eggs, dairy** and **poultry** in **Canada**.

- It's run by Canadian farmers who agree to follow a **consistent set of rules**.



- The system **promotes rigorous standards** for food safety and animal care. It also **ensures** that Canadian farmers receive a **fair return** for their effort.

## Who benefits from supply management?



**Canadian consumers** enjoy fresh, high-quality eggs from local farmers.



**Canadian communities** stay vibrant and strong, because supply management strengthens Canadian egg farms, creating local jobs and opportunities.



**Canadian farmers** benefit from stable markets and income, allowing them to remain the backbone of our country, their farms and rural communities.

Want to know more about  
Canada's egg farmers?  
Visit [eggfarmers.ca](http://eggfarmers.ca)



EGG FARMERS  
OF CANADA